

PetPlan Privacy Policy

Effective Date: August 8, 2026

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This Privacy Policy explains how information is collected, processed, stored, and protected when you use the PetPlan mobile application (the “App”).

The App is operated by Mikhail Vladimirovich Lukyanov, email: mvlukyanov@gmail.com (the “Operator”).

By using the App, you acknowledge that you have read and understood this Privacy Policy.

1. Information We Process

1.1. Information You Provide

Depending on the features you use, the App may process information you enter about your pets, including:

- pet name, species, breed, sex, color, date of birth, weight, microchip number, and distinguishing features;
- pet photographs;
- information about vaccinations, medications, dosages, illnesses, injuries, surgeries, veterinary visits, grooming, and other pet-related events;
- personal notes;
- reminder dates, times, and completion status.

This information is stored locally on your device and is not transmitted to or stored by the Operator.

You are responsible for the information you enter into the App. You should not enter personal data relating to other individuals unless you have a lawful basis to do so.

1.2. Technical and Analytics Information

The App uses Firebase Analytics and Firebase Crashlytics, services provided by Google LLC, to understand how the App is used, diagnose technical issues, and improve performance and stability.

These services may automatically process information such as:

- App installation identifiers;
- device model and technical characteristics;
- operating system version;
- App version and App identifier;
- device language, country, or approximate region;
- information about App launches and feature usage;
- information about screens viewed and actions performed;
- dates and times of technical events;
- crash reports and diagnostic information;
- IP address and other technical information processed by Google’s infrastructure.

The App is designed so that user-entered content such as pet photographs, notes, pet names, microchip numbers, medication names, and similar information is not intentionally included in analytics events.

For more information about Google's handling of data, please see [Firebase Privacy and Security](#) and the [Google Privacy Policy](#).

2. How We Use Information

Information is processed for the following purposes:

- to provide the App's core features;
- to create and maintain pet profiles;
- to store information about weight, vaccinations, medications, and other events;
- to schedule and display local notifications and reminders;
- to understand which App features are used;
- to detect, diagnose, and resolve technical issues;
- to improve App performance, stability, and security;
- to comply with applicable legal obligations.

The Operator does not sell user data.

The Operator does not use information about your pets for advertising purposes and does not share such information with advertising networks.

3. Local Storage

Pet profiles, photographs, event history, reminders, and notes are stored directly on your device.

PetPlan does not require account registration and does not create a cloud-based user account.

The Operator does not have access to information stored locally on your device unless you choose to provide it, for example when contacting support.

Depending on your iOS and iCloud settings, locally stored App data may be included in device or iCloud backups. Such backups are managed by Apple and are subject to Apple's applicable terms and privacy policies.

4. Photos

The App accesses only the photographs that you choose using the iOS system photo picker or another system-provided interface.

Selected photographs are used to customize pet profiles and are stored locally on your device.

Pet photographs are not transmitted to the Operator, Firebase, or other third-party services by the App.

5. Notifications

With your permission, the App may schedule local notifications for pet-related events and reminders.

Notification content, dates, times, and related settings are processed locally on your device using iOS system functionality. You can change notification permissions at any time in your iOS settings.

Depending on your device settings, notification content may be visible on the lock screen.

6. Third-Party Service Providers

Certain technical and analytics information may be processed by third-party service providers, including:

- Google LLC, through Firebase Analytics and Firebase Crashlytics;
- Apple Inc., in connection with distribution of the App through the App Store, device backups, and iOS system functionality.

Information may also be disclosed where required by applicable law, regulation, legal process, or a valid request from a court or government authority, or where reasonably necessary to protect the rights, safety, or property of users, the Operator, or others.

Google may process technical information using infrastructure located in different countries.

For more information, please refer to the Firebase privacy documentation.

7. Data Retention

Information stored locally on your device remains there until you:

- delete the relevant record or pet profile;
- delete the App;
- erase your device data or applicable backups.

The retention period for Firebase Analytics data depends on the configuration of the Firebase project and may be set to 2 or 14 months. Aggregated reports may be retained for longer periods.

According to Google's documentation, Firebase Crashlytics begins deleting crash reports and associated identifiers after 90 days.

8. Deleting Your Data

You can delete individual records and pet profiles directly within the App.

To remove all locally stored PetPlan data from your device, you can delete the App.

If App data is included in an iCloud or device backup, you may also need to delete the relevant backup through the applicable Apple settings or services.

For questions regarding technical or analytics data processed in connection with the App, you may contact the Operator at mvlukyanov@gmail.com.

9. Security

The Operator takes reasonable technical and organizational measures to protect information associated with the App.

However, no method of electronic storage or transmission is completely secure, and absolute security cannot be guaranteed.

You are responsible for maintaining the security of your device, including the use of an appropriate passcode or other available security measures.

PetPlan is not a medical or veterinary diagnostic system. The App does not provide diagnoses and is not a substitute for professional veterinary advice.

You should not rely solely on App reminders or notifications when making decisions regarding your pet's health or medical care.

10. Changes to This Privacy Policy

This Privacy Policy may be updated from time to time to reflect changes to the App, third-party services, legal requirements, or data-processing practices.

The current version of this Privacy Policy is available at:

<https://petplan.pii.at/privacy/en>

The "Last Updated" date at the top of this Privacy Policy indicates when the latest changes were made.